kopykat
Design and Print

Newsletter weight calculator

1 Multiply the width by the depth of the product size, in metres

Example:
A4 newsletter
0.297 x 0.210 = 0.0623

2 Then multiply this by the weight of the paper

Example:
If a 150gsm stock is being used
0.0623 x 150 = 9.345

This gives you the weight of one page/leaf (or 2pp in printing terms)

3 Multiply this by the number of leaves

Example:
16pp A4 will be 8 leaves
9.345 x 8 = 74.76g

If the newsletter is varnished or laminated on the outer covers allow an additional 5 grams.

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